



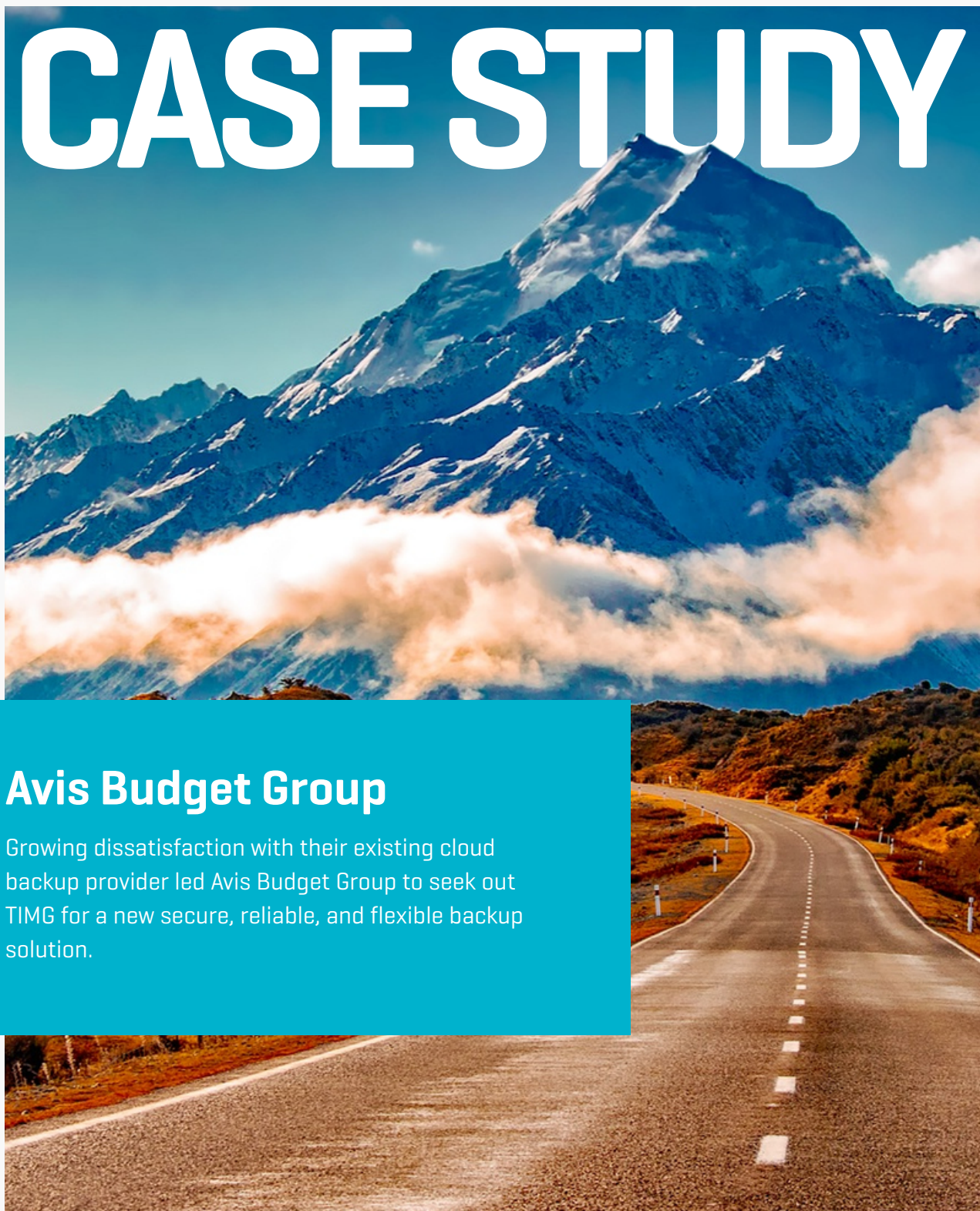
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0800 SECURITY

# CASE STUDY

## Avis Budget Group

Growing dissatisfaction with their existing cloud backup provider led Avis Budget Group to seek out TIMG for a new secure, reliable, and flexible backup solution.



## THE COMPANY

With more than 70 years of experience in managing global fleets, Avis Budget Group operates three of the most recognised brands in the industry through Avis, Budget and Zipcar, the world's leading car-sharing network.

## THE CHALLENGE

Avis Budget Group were searching for an online backup solution that was flexible, reliable, safe and secure. They were increasingly becoming dissatisfied with their existing supplier - support was not as hassle-free as it should be and the costs for restoration were increasingly becoming a barrier to restoring data.

## THE SOLUTION

TIMG worked with Avis Budget to develop a solution that provided them with backup that matched their needs, was dependable and most importantly, gave them the time to focus on their users, rather than their backup.

"Our set-up requirements were complex and I was really impressed with the flexibility that TIMG offered. They were receptive and easy to deal with and our account manager made sure that the project stayed on track."

"BackOnline has relieved the administration headache of running back-ups. We now spend more time focused on our users and looking for productivity and efficiency gains."

"Transitioning to TIMG has made our online back-ups hassle free and more cost effective - that's what we like."

- Tracey Leyston, Avis Budget Group



## TALK TO US ABOUT YOUR INFORMATION MANAGEMENT PRACTICES

We have been helping New Zealand businesses and government agencies manage their information for over 30 years.

From digitisation to records storage, secure destruction to enterprise data protection, TIMG's comprehensive range of solutions ensure that your data and information is always secure, yet accessible, and can be properly leveraged into a valuable resource.

Get in touch with our team today to make sure your information is working for you.

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